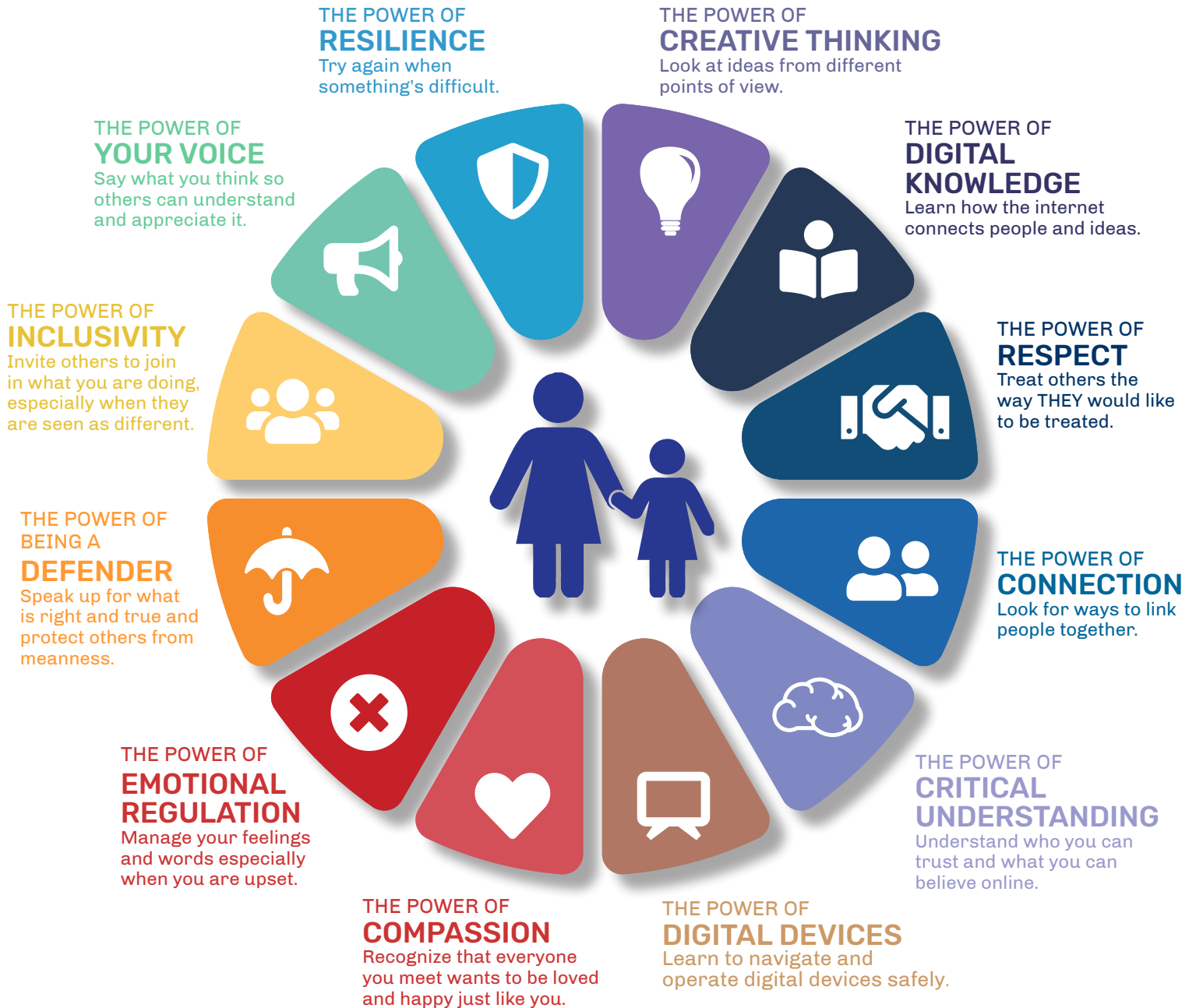


12 POWERS FOR GOOD

WAYS CHILDREN CAN BE SAFE AND SUCCESSFUL ONLINE



Young children have access to tablets and smartphones from their earliest years. But without guidance, it's hard for them to develop skills they need for a life of connectivity. Power of Zero worked with experts from around the world to identify the life skills or 'powers' that children need to be safe and successful, both online and offline. As parents, caregivers and educators we can all show our children how to use their "online voices," in the same way we help them learn to use their inside and outside voices. Together we can raise a generation to use their digital powers for good.